

Codrin Stefan Craciun

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Passionate about crafting compelling brand stories and driving audience engagement. Skilled in social media management, graphic design, and video content creation for businesses. With hands-on experience gained through a marketing traineeship and freelance projects, I combine creativity with strategic thinking to deliver impactful campaigns. I bring fresh ideas and a results-focused mindset to any dynamic marketing team.

Education

University of Greenwich

September 2024 - Present

- Studying Marketing & Brand Management.

Sheffield Hallam University

September 2022 - May 2023

- Studied Mechanical Engineering

Southbank University Academy

September 2015 - July 2022

- BTEC Engineering Level 3 Extended Diploma (Triple Distinction Grade, A Level Equivalent)
- 8 GCSE ranging from grades 4-6 (C to B)
- Awarded Jack Petchey Achievement Award (April 2017)

Marketing Work Experience

Digital Marketing Traineeship Work Placement - The Ringley Group

June 2023 - August 2023

- Supported the marketing team in planning and scheduling content for multiple social media platforms
- Edited and delivered over 35 professional marketing videos to promote the company's services
- Created digital content using Canva and Adobe tools to enhance brand visibility

Freelance Video Editor - Harvey Jones Kitchens

May 2021 - June 2021

- Ensured all content aligned with brand tone and visual identity
- Worked closely with marketing team to meet creative briefs and deadlines
- Optimised video formatting for website and social media platforms to maximise audience reach

Other Experience

Front of House Team Member – Greene King

July 2025 - Present

- Delivered fast, friendly service in a high-volume, customer-facing environment
- Stayed calm and adaptable during busy periods

Skills

- Social Media Management (Instagram, TikTok, LinkedIn)
- Canva & Adobe Creative Suite (Photoshop, Premiere Pro) - skilled in audio mixing & sound design
- Communication, Teamwork & Time Management
- Market Research & Brand Strategy